



TIPS FOR A SUCCESSFUL OPEN HOUSE

YOU NEVER HAVE A SECOND CHANCE TO MAKE A GOOD FIRST IMPRESSION

It is not always the BIG things, but more often the LITTLE things that will motivate and inspire others into action. These valuable tips can help make the most out of your next Open House event:

LET THE LIGHT IN

Open the blinds and put brighter bulbs in the lamps. Bright, open rooms feel larger and more inviting.

LET SOME FRESH AIR IN

If the weather is nice, open the windows. Also consider fresh flowers, a small bowl of vanilla or potpourri.

PROVIDE THE DETAILS

Have property fact sheets with photos and area comparables available.

KEEP THE NOISE DOWN

Turn the TV, dishwasher, washing machine and dryer off, then send pets to stay with a neighbor and turn on soft, instrumental background music.

TEAM UP WITH OTHER PROFESSIONALS

Ask a local lender, home repair specialist, decorator or representative from your closing/settlement agency to attend and provide information about their services.

CLEAN AND UNCLUTTER

Cleanliness signals to a buyer that the home has been well cared for and is most likely in good repair. Share the Open House Checklist with your seller so they can help make the perfect first impression.

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